Sponsorship Opportunities

European Conference on Information Systems

Marrakech, Morocco
June 15–17

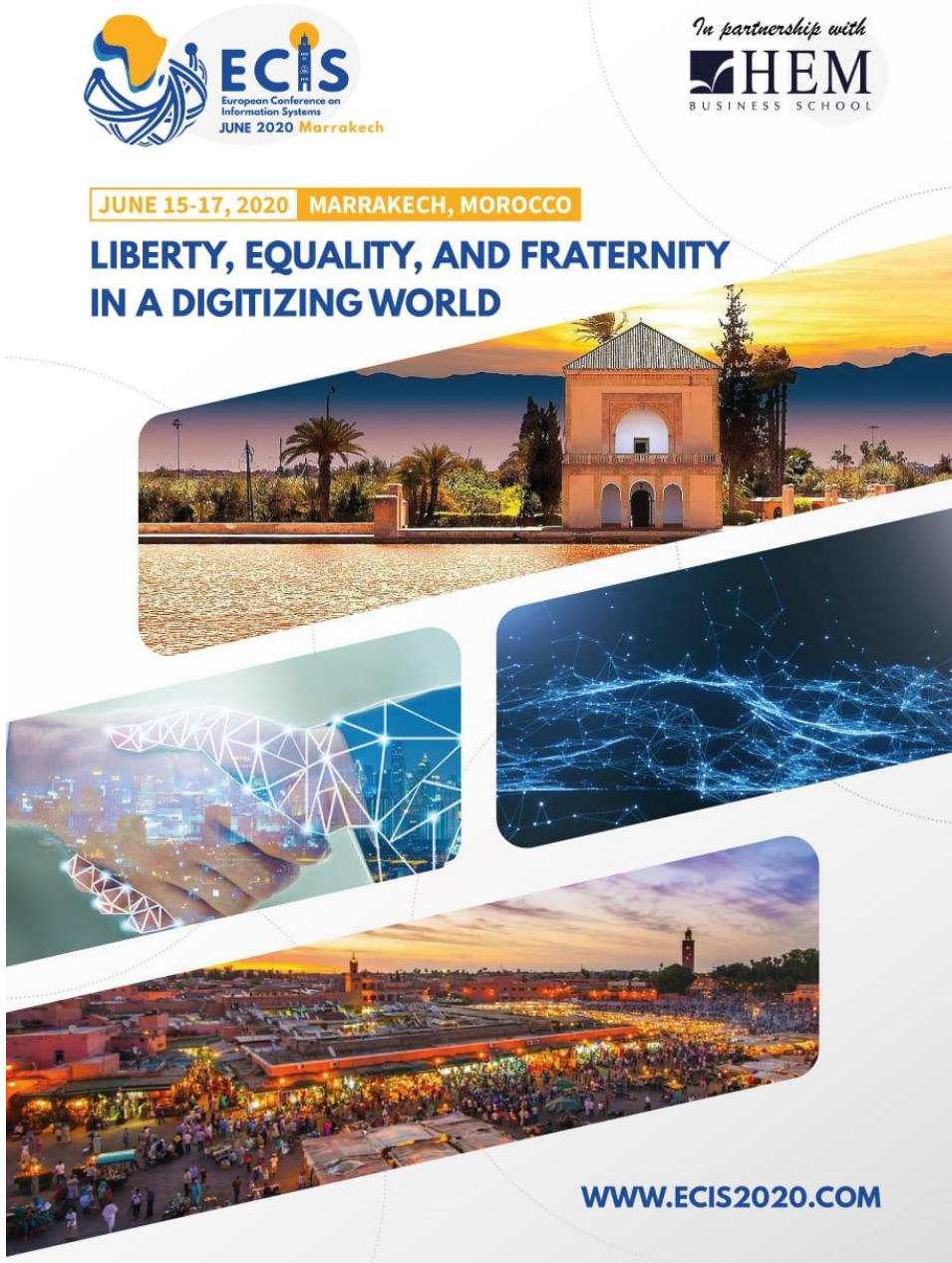
Conference Theme

- The conference theme of ECIS 2020 is ***Liberty***, ***Equality***, ***and Fraternity in a Digitizing World***.

- Digital technologies are sometimes presented as at least part of the solution for helping to drive towards a sustainable and inclusive future. Yet at the same time, digital technologies have also been identified as a threat to our freedoms, to fairness and to community. The consequences of ever-more pervasive digital technologies in our work and personal lives in relation to creating a more inclusive and sustainable world are not straightforward.

- This conference will especially discuss and expand our understanding of how digital technologies are influencing and impacting fundamental human values, whether at the individual, the organization and/or the societal level.

- The aim of ECIS 2020 is to form a meeting place for people in the IS field to discuss fundamental and innovative issues related to Information Systems.



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- The European Conference on Information Systems (ECIS) is the most prestigious European gathering of academic information systems professionals.
- It attracts up to 700 academics from European countries and around the world who come to talk about their teaching and share their cutting-edge research.
- ECIS provides an excellent opportunity for your organization to reach this select group of IS academics, thought leaders and doctoral students from all parts of the globe.
- Sponsorship of ECIS is an opportunity to showcase your institution and its products and services before the educators/influencers of future IT professionals.
- Please join the many sponsors of previous ECIS conferences who have benefited from this opportunity. We look forward to seeing you at ECIS 2020 in Marrakech!

Marrakech: a Fantastic Location

On behalf of the 2020 European Conference on Information Systems (ECIS) Conference Committee, we invite you to partner with us as we present, ECIS 2020 – ***Liberty***, ***Equality***, ***and Fraternity in a Digitizing World,*** which will take place in Marrakech in June 2020, the first time the conference will be held in Morocco.

Become a Sponsor

ECIS 2020
European Conference on Information Systems

Conference participants will be drawn from all African Nations, the Middle East, Europe and the world. We anticipate an unprecedented number of quality attendees in Marrakech! Please take advantage of this fantastic opportunity to communicate with interested parties by adopting one of the sponsoring options ECIS 2020.

Sponsorship Opportunities

Platinum Sponsor

Gold Sponsor

The advantage of being a sponsor

ECIS 2020
European Conference on Information Systems

- ***Access*** to rigorous and independent assessment of the best practices Worldwide in Information Systems
- ***Meeting*** and establishing a dialogue with Global knowledgeable experts in Information Systems
- ***Exchange*** on emerging tendencies in Information Systems with the best scholars
- ***Enhancing*** your corporate's brand and image within the global research community in digital technologies

Silver Sponsor

Bronze Sponsor

Platinum Sponsor

€30,000

- ECIS Registrations – 4 persons
- Ad with Logo and Link on conference website landing page
- Separate recognition as Platinum Sponsor on conference website
- Logo and Link on Conference Website Sponsors page
- Logo on Conference Signs
- Marketing collateral given to each attendee at registration plus one booth
- Invitation to ECIS Welcome Reception & Gala dinner
- Recognition in Conference Proceedings
- Pre-conference Session Time Slot

Gold Sponsor

€20,000

- ECIS Registrations – 3 persons
- Ad with Logo and Link on conference website program page
- Separate recognition as Gold Sponsor on conference website
- Logo and Link on Conference Website Sponsors page
- Logo on Conference Signs
- Marketing collateral available for pickup by attendees in one booth
- Invitation to ECIS Welcome Reception & Gala dinner
- Recognition in Conference Proceedings

Silver Sponsor

€10,000

- ECIS Registrations – 2 persons
- Separate recognition as Silver Sponsor on conference website
- Logo and Link on Conference Website Sponsors page
- Logo on Conference Signs
- Marketing collateral available for pickup by attendees in one booth
- Recognition in Conference Proceedings

Bronze Sponsor

€5,000

- ECIS Registrations – 1 person
- Separate recognition as Bronze Sponsor on conference website
- Logo and Link on Conference Website Sponsors page
- Logo on Conference Signs
- Recognition in Conference Proceedings

Contacts

- For information regarding sponsor contracts, benefit fulfillment, registration or exhibit logistics, please contact:
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